



EDMONTON ROVERS F.C.



www.edmontonrovers.co.uk

SPONSORSHIP OPPORTUNITIES FOR SEASON 2024-2025



- We are an established adults team playing in the Barnet Sunday League and we have been in existence for 48 years.
- We have the most detailed club website in Sunday League football (edmontonrovers.co.uk) with an Archive section covering all 48 seasons so far.
- We will also be very active this season on You Tube, Instagram, Tik-Tok & Twitter ('X').
- Our Home ground this season is Clowes Sports Ground in Winchmore Hill N21, a short distance from where the club was founded in the Edmonton/Bush Hill Park/Winchmore Hill border area at Edmonton County School in the 1970's.
- **All our matches are professionally filmed and edited (by Club Chairman & Secretary Laurence Hughes) with 30-40 minutes-worth of highlights of each match being shown on You Tube, where the number of views per match has been averaging 750 and often goes over the 1,000 mark.**
- In the Summer of 2021 we effectively 're-started' the club with a new young team of predominantly 16 & 17-year olds, some of whom are the sons & nephews of our players from the 1990's. It was their first experience of adults football and they enjoyed every minute of it. The team photo above is our players during that first season. The same players (plus a few more additions from the same age group) are now starting their fourth season with the club as 19-year-olds who will be turning 20 during the course of the season.
- We finished Runners-Up in Division Five last season despite our squad having an average age of only 18. We will be playing in Division Four this season and our aim with this current group of players is to eventually progress all the way up to the Premier Division, which was the level that some of their fathers reached when playing for us back in the early-2000's.
- Since the Summer 2021 're-start', we have seen a large increase in followers on You Tube & on social media who are interested in seeing how our new young players develop as a team.
- **A two-hour 13-minute highlights compilation of our best football from last season can be viewed here on You Tube: https://youtu.be/c46hls3j_6E**

A number of the popular Sunday League You Tube teams in the London area that are operating today with huge viewing figures (compared to ourselves) are making a claim to be 'THE FIRST' to come up with the idea of filming their matches, but....

- We first filmed a match way back in 1979, way before any other Sunday League team thought of doing so.
- We started walking up and down the touchline filming banter at our matches way back in 1985 !!! (There was no You Tube to show it on back then though).
- We first started having our matches filmed & edited professionally way back in 1990. No other teams in any of the Leagues we have played in started filming their matches until 2018 !
- We were being regularly interviewed on NATIONAL radio by a famous presenter (Mariella Frostrup) way back in the 1990's....well before the Sunday League Grime stars of today.
- We were being regularly featured on Sky Sports 'Soccer A.M. for FIVE YEARS back in the late-1990's....well before the current Sunday League You Tube teams.
- Our first match highlights were uploaded to You Tube in AUGUST 2008, some SEVEN YEARS before Palmers... the perceived 'first-ever Sunday League You Tube team'... uploaded their first effort.

WE HAVE A NUMBER OF DIFFERENT OPTIONS LISTED BELOW THAT REQUIRE SPONSORSHIP FOR SEASON 2024-2025

- Interested sponsors for any of the options should contact our newly-appointed Sponsorship & Social Media Secretary **Max Francis** via WhatsApp on **07956 893346** or by e-mail at sponsorship@edmontonrovers.co.uk and attach or link to a logo/wording that they wish to use on our club website, our You Tube highlights and our social media platforms.
- A letter of confirmation will then be sent to the chosen sponsor as an agreement detailing the nature of the sponsorship for the season.
- The chosen sponsor will then need to pay the full sponsorship amount into the **Edmonton Rovers Football Club (Lloyds Business)** account at **30-98-97 / 80271263** so that we can ideally pay our bills as soon as possible.

All companies who sponsor the club will have their logo and a link to their website placed on the Home Page of our website, in addition to the sponsorship being publicised in our Club Members Facebook Group and on our publicly-viewable social media platforms on Twitter ('X'), Instagram & TikTok.

Logos of our sponsors will also be included with the opening titles of each of our match highlights on You Tube, and if you want to take that further, we can even show a 5-10 second MP4 1080p 50fps 20Mbps 'Bumper Ad' video publicising your company's sponsorship of our club at the start of the match highlights if you are able to create one.

SPONSORSHIP OPTION ONE - OUR HOME PITCH FEES FOR SEASON 2024-2025

- 16 Home matches @ £75.00 per match. The total cost has to be paid to the London Borough of Enfield in 4 x £300 instalments in September, November, January & March.
No refunds are given by Enfield Council if any of the 16 matches are unplayed.
- We are playing our Home matches this season on Pitch 3 at Clowes Sports Ground, Barrowell Green, Winchmore Hill N21 3AU. That pitch is pictured below.
- Like most London Boroughs, Enfield Council's pitch fees increase every year and it is getting more difficult for young players who are still studying to afford to pay their subs to the club so that these pitch fees can be paid. Finding sponsorship for our pitch fees will enable them all to continue playing for us instead of it being too expensive.

PRICE: **£1,200.00** (For the whole season), **£300.00** (For one instalment) or **£75.00** per match



SPONSORSHIP OPTION TWO - MATCH BALLS

- Although we are an F.A. Accredited club and we receive four free match balls per season as part of that accreditation, the pitch we are playing our Home games on this season has a low fence on the right-hand side where our match balls are going to frequently end up in the grounds of the school next door and we may not be able to get them back. We will therefore need to keep a larger stock of match balls this season than we have done previously.
- The match balls we buy are generally of a quality where they sell for approximately £30 each.

PRICE: **£300.00** (For a bag of 10) or **£30.00** per ball



SPONSORSHIP OPTION THREE - REFEREES FEES

- Referees fees for Season 2024-2025 in the Barnet Sunday League are £50.00 per match.
- The fees for every match are shared by both teams and we are likely to play a maximum of 35 matches this season (including Friendlies), particularly if we do well in Cup competitions. So that's 35 x £25.00 required for us to pay Referees this season.



PRICE: £875.00 (For the whole season) or **£25.00** per match

SPONSORSHIP OPTION FOUR - OUR BARNET SUNDAY LEAGUE AFFILIATION FEES

- The Barnet Sunday League charge a lot more per season to play in their League than other grassroots Leagues as it covers the cost of running an excellent You Tube channel, the hire of a professional photographer and maintaining numerous social media pages, all of which are very beneficial to sponsors of clubs within the League. This helps greatly in keeping the League's member clubs alive.



PRICE: £200.00

SPONSORSHIP OPTION FIVE - LONDON F.A. AFFILIATION FEES

- This includes the entry fee for the London FA Sunday Junior Cup, plus Player Injury Insurance and Public Liability Insurance, both of which are mandatory.
- We have not entered the London FA's Cup competition this season due to travel difficulties for our young players if we get drawn Away south of the river, so these fees for this season are slightly cheaper than normal.



PRICE: £79.00

SPONSORSHIP OPTION SIX - CLUB WEBSITE HOSTING

- Our Club Website (edmontonrovers.co.uk) has an Archive section in it documenting all our results, League tables, match reports and more going right back to 1976, the year of our formation. It is a vital source of information, but it costs £250.00 per year for a website of that size to be hosted including expensive online compliance which is now mandatory. A sponsor for that hosting fee this season would be much appreciated.

PRICE: £250.00
